



Policy for Contact with Unethical Industries

1. Validity

This Policy covers all career activities and corporate collaborations within LundaEkonomerna. All decisions regarding; cooperation, sponsoring, and advertisement with below mentioned industries must be approved by the Corporate Relations Manager and Corporate Sales Manager of LundaEkonomerna.

2. Alcoholic Beverage Industry

2.1 Cooperation

LundaEkonomerna cooperates with companies within the industry of alcoholic beverages in their career events, with focus on Employer Branding. Career events include career fairs and company exclusive events.

2.2 Sponsoring

LundaEkonomerna does not accept any kind of sponsoring of alcoholic beverages, including non-alcoholic beer or wine, from companies within the above mentioned industry.

2.3 Advertisement

LundaEkonomerna does not accept any kind of product advertisement of alcoholic beverages from the above mentioned industry.

The Corporate Relations Manager and Corporate Sales Manager of LundaEkonomerna own the final responsibility to discuss and decide whether a company is to be classified as a company within the alcoholic beverage industry.

3. Gambling Industry

3.1 Cooperation

LundaEkonomerna does not cooperate with the gambling industry. This is valid both for career events and other events.

3.2 Sponsoring

LundaEkonomerna does not accept any kind of sponsoring from companies within the above mentioned industry.

3.3 Advertisement

LundaEkonomerna does not accept any kind of product advertisement for the above mentioned industry.

The Corporate Relations Manager and Corporate Sales Manager of LundaEkonomerna own the final responsibility to discuss and decide whether a company is to be classified as a company within the gambling industry.

CONTACT

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4. Tobacco and Nicotine Industry

4.1 Cooperation

LundaEkonomerna does not cooperate with the tobacco and nicotine industry. This is valid both for career events and other events.

4.2 Sponsoring

LundaEkonomerna does not accept any kind of sponsoring from companies within the above mentioned industry.

4.3 Advertisement

LundaEkonomerna does not accept any kind of product advertisement for the above mentioned industry.

The Corporate Relations Manager and Corporate Sales Manager of LundaEkonomerna own the final responsibility to discuss and decide whether a company is to be classified as a company within the tobacco and nicotine industry.

5. Weapon- and Sex Industry

LundaEkonomerna does not, in any way, cooperate or accept sponsoring from companies within the weapon or/and sex industry.

The Corporate Relations Manager and Corporate Sales Manager of LundaEkonomerna own the final responsibility to discuss and decide whether a company is to be classified as a company within the weapon- and sex industry.

6. Other Unethical Industries

If you are ever unsure of whether a company is considered unethical because of their industry or ongoing global events, please consult with the Corporate Relations Manager or/and Corporate Sales Manager of LundaEkonomerna. They own the final responsibility to discuss and decide whether a company is to be classified as an unethical company.

Corporate Relations Manager – corp.rel@lundaekonomerna.se

Corporate Sales Manager – corp.sales@lundaekonomerna.se

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